



Shri Jainambhai Patel Institute Of Business Management And Computer Applications (SJPI)



Newsletter
December 2023-24

VISION OF MBA DEPARTMENT

To create global leaders of excellence in management and research for societal development.

MISSION OF MBA DEPARTMENT

NICM-SJPI aims to be an institute of international repute by providing a conducive learning environment with value-based quality education, training, industrial exposure, consultancy and research to build professional proficiency among individuals equipped with moral values.



DIRECTOR'S MESSAGE



I am delighted to connect with you through this edition of the MBA Newsletter. It is gratifying to report that the MBA Department has been achieving consistent and meaningful progress. This year is marked by a range of academic events, including Workshops and Faculty Development Programs. The College and its Departments receive substantial support from our alumni community. I encourage all alumni to step forward and contribute to the advancement of their alma mater. I am confident that the staff will continue to work milestones in higher education.

Dr.Jigna Trivedi

Director I/C





MAJOR EVENTS



SPORTS DAY “AARAMBH”

SJPI hosted an exciting Sports Day, marking a day of energy, enthusiasm, and camaraderie. The event brought together students, faculty, and staff in a vibrant display of teamwork and school spirit. The day’s focus was not only on competition but on fostering a sense of unity among everyone involved. More than 220 students participated in the event.



CULTURAL DAY “AABHA”

The celebration event was organised under the theme of sustainability and development. Students engaged in a diverse array of activities including cultural performance competitions and community engagement initiatives, brand quiz, management games etc., **150+** students participated in the event.



MAJOR EVENTS

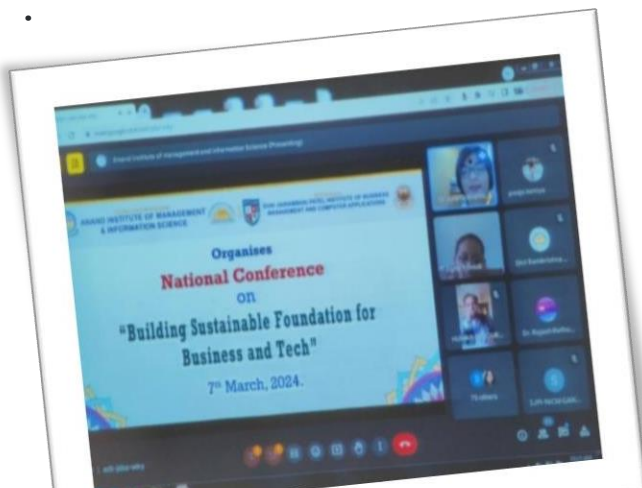
FRESHER'S PARTY "AAVKAR"

A warm welcome to new students eases their transition into the college life. They set positive tone for the academic journey ahead. More than 250 students witnessed the magical night of fun and talent.



NATIONAL CONFERENCE

SJPI Organized National Conference on "Sustainability: Building Sustainable Foundation for Business and Tech" with collaboration with Anand Institute of Management & Information Sciences (AIMIS). More than 75 papers were presented and poster competition was organized on sustainability.





DEPARTMENTAL ACTIVITIES

EXPERT SESSION IN ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Dr.Jigna Trivedi and Dr.Lipsa Raval delivered an expert lecture in Entrepreneurship Development Institute of India, Ahmedabad on the topic of Entrepreneurship and Co-operative.



SEMINAR ON SUSTAINABILITY IS THE PATHWAYS TO SUCCESS: OPPORTUNITIES & CHALLENGES (AICTE-VAANI WORKSHOP)

Seminar on sustainability – theme “Reduced, Reverse and Recycle for Sustainable living”. It aims to help leading academicians, and industry professionals to engage in critical discussion on sustainable practices that are vital for the wellbeing of present and future generation. 75 participants across Gandhinagar took part in the conference.





DEPARTMENTAL ACTIVITIES

GUEST LECTURE ON CYBERCRIME AWARENESS:

Mr. Bhavesh Dave (Indian Society for Training and Development) educated students about the dangers of cybercrimes, such as hacking, identity theft, phishing, and online fraud. He explained how cybercriminals operate.



SPECIAL SESSION ON CAREER GUIDANCE

Dr. Neelam Panchal (Department of Public Policy and Governance) delivered lecture on career guidance to help students explore various career options and understand the skills required for different fields.

EXPERT LECTURE IN FINANCIAL INCLUSION

Mr. Anil Purohit (Financial Literacy Counselor SBI) gave a lecture on financial inclusion aimed to raise awareness about the importance of providing accessible financial services to students.





OTHER ACTIVITIES

FAREWELL PARTY "ANANTARAM"



CRICKET TOURNAMENT WITH ALUMNI



GANPATI UTSAV



INTER COLLEGE COMPETITION





OTHER ACTIVITIES

INDEPENDENCE DAY



NAVRATRI

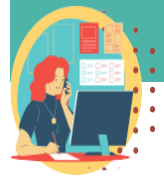


TREE PLANTATION



ACADEMIC ADVISORY COUNCIL MEET

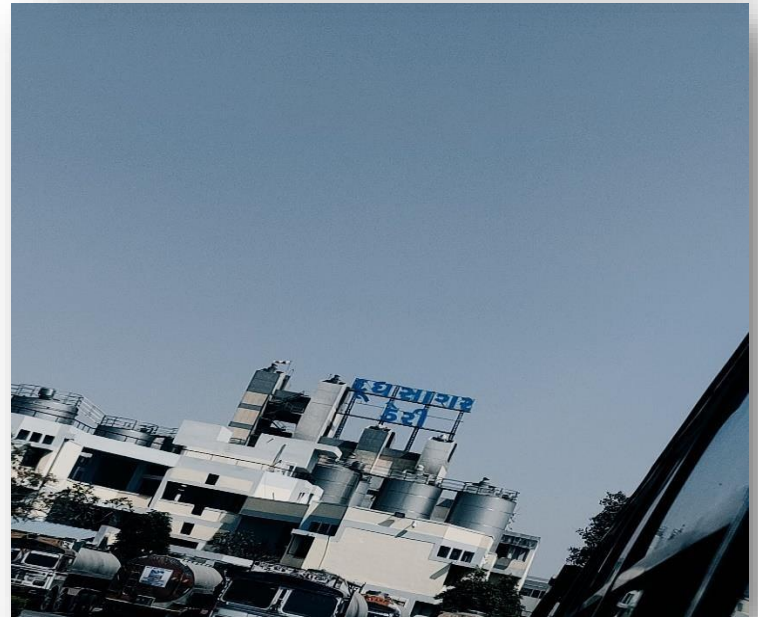




INDUSTRIAL-VISIT (AARUSH)

INDUSTRIAL VISIT AT DUDHSAGAR DAIRY

The industrial visit at Dudhsagar Dairy in Mehsana was an educational excursion aimed at providing students with practical insights into the functioning of a dairy industry helping them learn through experience and networking.



VISIT TO ODOO, INFOCITY

On 10th December 2024, students of SJPI (NICM) visited ODOO company in Infocity. Students interacted with employees of the company and learned about the working culture of company.





INDUSTRY INTERACTIONS

INDUSTRIAL VISITS TO STARTUP CONCLAVE

MBA students from SJPI recently attended a startup conclave, gaining firsthand exposure to the world of innovation and entrepreneurship on 9th December 2023. This visit provided invaluable inspiration, practical knowledge, fostering a mindset for future entrepreneurial ventures.

VISIT TO ARVIND LIMITED

Students from SJPI (NICM) visited the Arvind Limited (AHMEDABAD) textile industry. Students got the practical knowledge on technical operation strategies like FIFO, practice of kanban, ishikawa, 5S, HR practices, leave encashment, ESI & PF and also their best practices was followed by Arvind Ltd.





PAPER PUBLICATIONS

FACULTY ENRICHMENT

**Papers Published by Faculties
30**

**Participation in Conference/FDP, Workshops:
25**

Research Contributors

- Dr Jigna Trivedi
- Dr Krunal Joshi
- Dr. Heena Joshi
- Dr Janvi Joshi
- Dr Urvi Amin
- Dr. Anushree Mehta
- Dr Tanvi Kothari
- Dr Priyanka Batra
- Dr Shivanisinh Parmar
- Dr Sadhana Vadhawani Bajaj



STUDENT ACHIEVEMENTS



**Top 10 Students (Batch: 22-24)
(As per GTU CPI Wise)**



1	CHANDANI KRISHANANI	8.81
2	SAHDEV RATHOD	8.70
3	PAYAL ABHANI	8.70
4	HUSSAIN KAGALWALA	8.56
5	RINU CHRISTIAN	8.52
6	DISHA PATEL	8.52
7	URVASHI RAJPUT	8.52
8	DIYA SONI	8.44
9	UNNATI PARMAR	8.41
10	RAVINDRA MAURYA	8.33

OUTSTANDING PERFORMANCE IN GTU EXAM

Many students secured 8 plus CPI score in MBA exam. Their achievements are an inspiration to other students.

SONAL SEHTA 8.71 CPI

PATEL AMRAPALI 8.86 CPI



NENSI KANANI 8.71 CPI

ANERI PRAJAPATI 9.14 CPI



STUDENT PLACEMENTS



 **SJPI-NICM** 

**SJPI-NICM
PLACEMENTS 2024**

Congratulations!!
for being placed at



Package: 6.5 LPA



DEVARSHI RUWALA
MBA in Marketing

 **SJPI-NICM** 

**SJPI-NICM
PLACEMENTS 2024**

Congratulations!!
for being placed at



Package: 6.5 LPA



FORAM BHATT
MBA in Marketing



STUDENT PLACEMENTS



 **SJPI-NICM** 

**SJPI-NICM
PLACEMENTS 2024**

Congratulations!!
for being placed at



Package: 6.5 LPA



AYUSH RAGANI
MBA in Marketing

 **SJPI-NICM** 

**SJPI-NICM
PLACEMENTS 2024**

Congratulations!!
for being placed at

 **BACANCY®**

Package: 5.5 LPA



RAFAT SHAIKH
MBA in Marketing



ALUMNI ON CAMPUS





**Beside Infocity Gate No-1,
Near Indroda Circle,
Near Infocity Metro Station,
Gandhinagar, Gujarat –
382007, INDIA.**

Contact no. +91 (79) 23213037-38-39
Email id -director.mba@sjpi.edu.in

